

## Understanding the Job and Employer

After you have received an invitation for a job interview, you need to do the following tasks:

- Fully evaluate the specifics of the position that you are interviewing for. You will want to understand how the job fits into the company's business and how the role relates to the company's main products or services, targeted market, and main customers.
- Prepare a few intelligent questions to ask during the interview. This will assist you to not only find out what is happening inside the company, but also will leave a good impression with the interviewers, showing that you have done your homework about the position and the company.